

Magnus Danneck

CEO Germany

Degree in Business Administration

After studying business administration in Cologne (1989 to 1996), Magnus Danneck initially worked as a Press Officer for a subsidiary of the Institut der Deutschen Wirtschaft (IW) in Cologne. This was followed by positions as Press Officer and Public Affairs Manager for the Handelsverband Deutschland (HDE) in Cologne and as Head of Corporate Communications for Kemper's Deutschland GmbH in Düsseldorf, which specializes in retail real estate. From October 2008 Magnus Danneck worked in the Corporate Communications department of Jones Lang LaSalle SE (JLL) in Frankfurt and was head of a team of about 25 professionals. In June 2018, as Head of Marketing Northern Europe, he took on additional communications responsibility for the DACH and Nordics regions in addition to Germany. Furthermore, he has been a member of the EMEA Marketing Strategy Board of JLL since July 2011. As of August 2020, Magnus Danneck has been responsible for the Fahrländer Partner (Deutschland) AG as a German branch office, AG under Swiss law, based in Frankfurt am Main.

From 2007 to 2009, Magnus Danneck acquired a degree as a PR consultant (PZOK) as part of a part-time advanced training program.

In 2016 / 2017 he taught as a lecturer in marketing within the Real Estate Management program at the International School of Management (ISM) in Munich.